Name of Subject: Tourism

Stage: 2

General information: In this subject students explore what it means to be a “tourist”, the different types of tourists and the expectations and needs of those who travel. The course also covers the impact tourism has on the host community (the destination) and the traveller, as well as examining some of the major issues currently facing the tourism industry.

Students will be expected to:
- understand and explain tourism knowledge, including the nature of tourists, tourism and the tourism industry
- understand and apply tourism concepts and models and evaluate how well they work
- investigate, analyse and evaluate viewpoints and information about tourism trends, developments and issues
- apply practical tourism skills in different contexts
- interpret, critically analyse and evaluate different perspectives and different sources of information about tourism to develop informed opinions, conclusions and recommendations
- communicate information about tourism using appropriate tourism terminology

Content: The following topics are compulsory elements of the course:
- The different types of tourism (eg: mass tourism, niche tourism, special interest tourism) and why people travel
- Tourism sectors
- How tourists perceive a destination (and whether this matches the reality), and their needs and expectations
- The social, cultural, economic and environmental impacts of travel
- Employment opportunities in the tourism industry

Three option topics must also be covered. As a class we will decided which three we study. Options include:
- Applications of Technology in Tourism (issues such as the role of the Internet and the feasibility of space travel)
- Establishing a Tourism Venture (what’s involved in setting up a tourism event)
- Management of Local Area Tourism (tourism in the Eyre Peninsula/Whyalla)
- The Impacts of Tourism (the pros and cons of tourism in a particular region)
- Marketing Tourism (how tourism packages are put together and advertised)
- Responsible Travel (how to be a responsible tourist)

Assessment: There are 4 assessment components:
School-based assessment (marked by the teacher)
Folio tasks – 20% of your overall mark. Tasks can include: Source analysis (short answer questions in response to information provided in photos, cartoons, graphs, etc), Case studies, Tests.
There will be at least 2 Folio tasks
Each task is a maximum of 1,000 words or 6 minutes oral

**Practical Activity** – 25% of your overall mark. These assignments are hands-on and/or occur off-campus. They include:
A report based on observations and data gathered during an excursion
Planning and managing a tourism event (eg: International Night or a tourism expo)
Designing a public display (eg: a Tourist Information Board)
Acting as a tour guide (eg: conducing a guided tour of Wild Dog Hill)
Designing an interpretative display (eg: a manned display at Westland showing Whyalla ‘s main tourist sites)
Producing an industry publication (eg: Guide book about Whyalla’s tourist facilities)

**Investigation** – 25% of your overall mark. Students select a tourism trend (eg: people “holidaying” overseas for surgery), development (eg: the Yorke Peninsula ferry service) or issue (eg: whether tourism in Antarctica should be banned) to investigate and report on. (1500 words or 10 minutes oral)

**External assessment** (marked by the SACE Board)
2-hour exam – 30% of your overall mark.

**Special Information:** Students might be required to attend additional lessons outside of school time (eg: during holidays and before and after school). They will also be expected to submit drafts for all school-based assignments (excluding tests).
Tourism is a language-rich subject, which means there is a lot of reading and writing.
It is anticipated that that there will be at least 1, possibly 2, excursions which will form the basis of a summative assignment. Approximate cost is $50.

**Prerequisites**
Nil

**Preferred prerequisites**
At least a C grade in any Stage 1 SOSE subject (Stage 1 Geography would be an advantage)